

2022-2023 District Goals



District: 301A2
Constitutional Area: Orient and Southeast Asia

SERVICE ACTIVITIES

Goal Statement

By the end of the 2022-2023 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 90% of clubs in our district report service.

Action Plan

[Q 30 May Final Service ACTION PLAN.doc](#)

GLOBAL MEMBERSHIP APPROACH COMMITMENT

With the support of the Global Action Team, my district will support, participate in and promote the Global Membership Approach by:

Adopting and implementing the four process steps: Build a Team, Build a Vision, Build a Plan and Build Success, in my district

Participating in training webinars to learn and implement the approach

Overseeing, supporting and/or conducting district training

Inviting GAT leaders to attend district training

Providing feedback on successes and challenges to GAT leaders

GLOBAL MEMBERSHIP APPROACH SUPPORT

No, the district team has not yet identified a Lion as our Global Membership Support Lead

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2022-2023 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	3	60	20	1
2nd Quarter	3	60	20	1
3rd Quarter	3	60	20	1
4th Quarter	3	60	20	1

FY New Clubs

12

FY Charter Members

240

FY New Members

80

FY Retention Goal

4

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

316

Action Plan

[Q 30 May Final Membership ACTION PLAN -Membership.doc](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2022-2023 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- Our team will ensure 80% of zone chairpersons attend zone chairperson training.
- Our district will confirm 90% of club officers (president, secretary and treasurer) attend club officer training.
- Yes, our GLT district coordinator will report completed zone chairperson and club officer training in Learn.

Action Plan

[Q 30 May Final Leadership ACTION PLAN.doc](#)

LCIF

Goal Statement

By the end of the 2022-2023 fiscal year, our district will support Lions Clubs International Foundation (LCIF) in its endeavor to achieve its fundraising goal.

- a. Our team will ensure that individual participation in our district increases by 10% and club participation in our district increases by 15%.
- b. Our team will ensure that 20 clubs in my district achieve 100% member participation.
- c. I will work to achieve a Silver level LCIF Chairperson's Medal.
- d. I will make a personal donation of \$ 1000 to LCIF and I will ask 25 members of my district cabinet to make a personal donation to LCIF.

Action Plan

[Q 30 May Final LCIF ACTION PLAN.doc](#)

CUSTOM GOALS

Goal Statement

For LY 2022-2023, the District Goals in collaboration with the MD 301 Philippines and District Teams whereby the submission of the Action Plans and District Goals and Objectives will go through the process of S.M.A.R.T concept of being reviewed, analyzed, tested, and evaluated viewed in the GMA concepts with its four (4) focused areas.

Action Plan

[Q 30 May Final Customs Goal ACTION PLAN.doc](#)

Goal Statement

Action Plan